

NEVAEH WELMAS

GRAPHIC
DESIGNER
nbwelmas@gmail.com
nevaehtblu.com
Palm Springs, CA

PERSONAL STATEMENT	Graphic designer focused on storytelling, culture, and intentional visual systems. I combine conceptual thinking with strong layout to create work that is both expressive and impactful.
EXPERIENCE	STUDIO AND OPERATIONS MANAGER Art By Aleisha July 2024-Present - Manage daily studio operations including inventory tracking and order fulfillment - Pack and ship customer and wholesale orders with accuracy and care - Maintain inventory systems and organize studio workflow - Assist in brand presentation, product styling, and event setup - Capture product photography and video content for social media - Create and support visual content for digital platforms and brand promotion DIGITAL MARKETING COORDINATOR DC Promotions Aug 2023-Aug 2024 - Created content for social media, web, and email campaigns - Used analytics tools (Google Analytics, Adobe Analytics) to track performance - Provided customer support across digital platforms - Designed visual assets using Adobe Creative Suite, Canva, and Procreate SOCIAL MEDIA MANAGER The Design Collective-AAU Sep 2024-May 2026 - Managed the clubs Instagram presence and created branded feed content promoting events and the organization's identity - Designed engaging graphics that strengthened awareness of the club - Conducted outreach to potential collaborators and new followers tot expand the clubs audience and build community connections.
EDUCATION	MA-GRAPHIC DESIGN Academy of Art University September 2024-May 2026 BBA-MARKETING San Francisco State University August 2019-July 2024
CAPABILITIES	- Concept development and visual storytelling - Editorial layout and typographic systems - Brand identity and campaign design - Managing multiple projects simultaneously - Studio operations and inventory systems
SOFTWARE SKILLS	Canva Wix Squarespace Figma Adobe Creative Suite Procreate Google Analytics Video Editing